

## STEPHANIE SMITH BIOGRAPHY

Melbourne based model and author Stephanie Smith has been proudly represented by Chadwick Management since early 2012.

Stephanie was signed to the agency after being spotted at Doncaster Shopping town by a model scout who encouraged her to contact Chadwick. Stephanie was unsure about applying, but Chadwick were enthusiastic and within weeks, she was signed with the agency and started full time modelling. Stephanie quickly built up a regular client base, attracted to her for her professionalism, outgoing personality and athletic looks.

It was around this time she decided to start an instagram page. When she made her first instagram post in 2012, Stephanie could never have dreamt what would follow. Stephanie's active engagement with her audience quickly built a strong following. One hundred followers became a thousand, which became 10,000 and so forth. With now over an incredible 975,000 followers, Stephanie continues to love using her following in a positive way by influencing people towards a healthy lifestyle. "I think it's been great to be able to show people how easy it is to look after themselves" she said.

Stephanie's genuine passion for wellbeing and health, led her to publish a book with fellow model Laura Henshaw in 2015. Their business venture, a healthy eating cook book, 'Keep it Clean' went incredibly well and led to the launch of a website early in 2016. [Keepitcleaner.com.au](http://Keepitcleaner.com.au), is a health and wellness platform, with recipes, workouts, inspiration, product reviews, interviews and restaurant reviews.

Stephanie has appeared in Cleo Magazine, campaigns for Myer, Roxy Swimwear, BrasNThings, Supre, and sun care company Bondi Sands to name a few. In the past year she has been to USA, France, Indonesia, The UK, The Maldives and New Zealand, and is now looking forward to an action packed 2016 back here in Australia.

Stephanie was recently announced as the 2016 Ambassador for the Myer Fashions on the Field for the Melbourne Cup Carnival, plus as Australian ambassador for Clinique cosmetics. These partnerships solidify Stephanie's status as a top model, and Australia's #1 Gen Y influencer.

For all enquiries please contact MATTHEW ANDERSON on [matthew@chadwickmodels.com](mailto:matthew@chadwickmodels.com)  
0396424333